LEE CRAIG STEWART

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PERSONAL STATEMENT

Creative and results-driven graphic designer with over 10 years of experience crafting visual solutions. Skilled in branding, digital marketing and user-centered design, I have a strong ability to translate client goals into compelling, functional designs. Proficient in Adobe Creative Suite, Sketch and other design tools, I combine artistic vision with technical expertise to create seamless, engaging experiences across both print and digital mediums. Known for my attention to detail, problem-solving skills and ability to collaborate effectively with clients and teams, I am passionate about delivering high-quality designs that resonate with audiences and drive business success.

KEY COMPETENCIES

Creativity Attention to detail Time management
Typography UX/UI Communication
Colour theory HTML5 and CSS3 Adaptability

EXPERIENCE

Graphic Design (freelancing) & Video Editing

Jan 2020 - Present

Finding work through various networks, events and social gatherings. Developing and improving video editing skills by studying techniques, seeking feedback and staying updated with trends on YouTube. Resulting in improved content quality, consistent uploads, engaging videos, effective SEO, audience interaction and successful strategies that helped attract and retain viewers.

Illustrator 2022

AMECaL

Creating visual representations for concepts, stories, or ideas, working with clients to deliver engaging artwork for books, advertisements, websites, and other media while meeting creative and technical requirements.

Web Designer 2020 - 2021

StreamGo Ltd.

Crafting visually engaging and intuitive designs, ensuring a seamless experience for users across devices. Collaborating with developers, content creators and product managers to enhance the platform's look and functionality.

Web Designer 2016 - 2020

Evo-Mx Ltd.

Establishing and guiding the website's architecture, demonstrating creativity and problem solving abilities. Managing all technical and secure aspects of the website. Creating product page content and efficient SEO to ensure customers can find what they're looking for and able to be picked up by search engines.

Web Designer 2011

Designshops Ecommerce Ltd.

Responsible for creating visually appealing and user-friendly websites. The layout, structure and navigation, ensuring an intuitive user experience. Collaborating with developers, optimising for performance across devices and maintaining brand consistency. Staying up-to-date with design trends, tools, and user feedback to enhance site functionality.

EXPERIENCE (OTHER)

Customer Service Advisor

July 2025 - Present

Department for Work and Pensions

Answering inbound enquiries. Communicate and liaise with customers, relative client departments and management. Maintain a high level of empathy and patience, helping customers through challenging and sensitive conversations.

Operations Customer Expert

Dec 2024 - March 2025

Teleperformance

Managing and responding to customer inquiries, providing exceptional customer service by being a good listener and addressing customer needs effectively. Handling sensitive and confidential customer information with the utmost care while staying consistently informed about our client's products, services and promotions.

Customer Service Agent

2024

Amigo

Assisting customers by answering inquiries, resolving issues, and providing information about products or services. Ensuring customer satisfaction. Key responsibilities include troubleshooting problems, processing orders, maintaining accurate records, and delivering a positive, efficient service experience.

Front of House staff 2023

Greene King Pubs

Greet and seat customers, take orders, serve food and drinks and ensure a clean, welcoming environment. Handling customer inquiries, process payments, and ensure timely service. Collaborating with kitchen staff, and address customer concerns to enhance the experience.

Laundry Assistant & Keyholder

2022

Sunlite

Managing and responding to customer inquiries, providing exceptional customer service by being a good listener and addressing customer needs effectively. Handling sensitive and confidential customer information with the utmost care while staying consistently informed about our client's products, services and promotions.

Customer Service Agent 2022

Namco Funscape

Ensuring the safety and enjoyment of guests, operating rides and attractions, assisting with ticket sales, maintaining cleanliness, addressing customer inquiries, and providing excellent customer service. Monitoring ride operations, enforce safety guidelines and handle emergency situations if needed.

EDUCATION

REFERENCES

Foundation Arts Degree, Digital Media

Newcastle College

University of Wales fc, Multimedia

Coleg Harlech WEA(N)

GNVQ Information Technology

Gateshead College

Available upon request.